



跨部門反恐專責組
Inter-departmental Counter Terrorism Unit

Safe Community Newsletter

Q3 2025 Issue #14

“Run, Hide, Report” -

How to Stay Safe in Violent Incidents or Terrorist Attacks

Violent incidents and terrorist attacks can strike anywhere and at any moment. No one wants to be caught in a violent emergency or terrorist attack, while being prepared might save your life.



- is how you can protect yourself and others.

1 RUN *Escape Immediately*

Run out of the attacker's line of sight and leave the scene via a safe route

Extra TIPS!

- ✓ Refrain from lingering at the scene for photos or videos
- ✓ Leave everything behind – bags and wallets do not matter
- ✓ Look for exits – stairs, fire escapes, even windows if safe

Real-life example

In the 2023 Bangkok shopping mall shooting attack in Thailand, hundreds of shoppers fled out of the shopping mall where the shooting took place. The security staff facilitated the evacuation via the back stairs by giving clear instructions.



2 HIDE *When Running is not an Option*

Hide and lock yourself in a room

Where to Hide?

Depending on the circumstances, finding an appropriate hiding spot can make all the difference between safety and exposure. Below are some examples of good and bad hideouts:

Good Hideouts	Bad Hideouts
✓ Thick-walled washroom	✗ Toilet stall (flimsy doors and not confined)
✓ Storage room with inside lock	✗ Under desk (vulnerable to exposure)
✓ Confined room with no window	✗ Glass-walled room / open hallway

Extra TIPS!

- ✓ Turn off lights, silence phones – pretend the room is empty



Real-life example

In the 2019 Sydney shopping mall stabbing attack in Australia, shoppers in a boutique were escorted to a basement storeroom by a staff member. The shoppers hid there for 5 to 10 minutes, until another staff member pointed them to escape via an emergency exit door.



3 REPORT

Critical Details Help!



Call 999 for Police assistance when it is safe to do so

Extra TIPS!

- ✓ Describe details of the incident and the attacker, including the attacker's clothing and appearance features
- ✓ Describe the weapon involved



Real-life example

In April 2025, an 11-year-old girl in New York, the US, locked herself in her bedroom and called the Police to report that her uncle was going on a stabbing rampage. The Police arrived within minutes and subdued the man, who was wielding a bloody meat cleaver. The girl's quick response saved her and her sisters' lives.



Counter Terrorism Dodgeball Event



The “Ethnic Minority Youth · Counter Terrorism Dodgeball Experience”, jointly organised by Regional Crime Prevention Office of New Territories South, ICTU and the Hong Kong Dodgeball Association, was held on 2025-05-18. The event attracted over 100 participants, showcasing the talents and teamwork of ethnic minority youngsters.



This vibrant event aimed to integrate diverse cultures and promote inclusivity and healthy lifestyle among ethnic minority youngsters while enhancing their counter terrorism awareness and emergency preparedness.



In addition to joining in the dodgeball competition, participants also experienced how to apply “Run, Hide, Report” and “Three Basic Skills on Emergency Preparedness” through the “Guided Emergency Response Demonstration”.